A VISUAL REPRESENTATION OF TRUTH AND POWER FOR AFRICAN AMERICAN WOMEN

INTRODUCTION

The fashion capital of Los Angeles is a city that encapsulates a political divide that transposes itself into both the personal and professional spheres. At the root of this divide is the struggle for power, which in large degree is either obtained or relinquished depending on one's identity (Lobinger, 2017). Profiling African American women, the image on the left depicts dresses that one of ten participants preferred to wear in order from the most likely to be worn on the top left to the least likely on the bottom right. The image to the right depicts what the participant would prefer to wear at the workplace if they needed to attend a meeting in which they felt their voice needed to be heard.

RESULTS/FINDINGS

All participants greatly altered the structure of the images from their preferential form to depict a Eurocentric approach to choosing fashion when trying to gain access to power. All participants reported clear anecdotes that demonstrated times in which they were outcasted because of their clothing choices in comparison to their white counterparts within the workplace.

REFERENCES


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